

AutoCricket.com Rallies to Support Wheels for Kids, Inc. at Cruzan Amphitheatre.

As a leader within the community, AutoCricket.com partners with the nonprofit organization Wheels for Kids, Inc to launch the "Ride for Wheels" campaign, an effort to raise funds and awareness for handicapped Children in Palm Beach County. AutoCricket.com will kick off this program at the upcoming Nickelback Concert on Saturday, April 25, 2009.

West Palm Beach, FL (PRWEB) April 13 -- On April 25, 2009, AutoCricket.com will set up three sponsor stations around the Cruzan Amphitheatre for the Nickelback concert featuring Seether and Saving Abel. The doors open at 6:00 pm, and concert begins at 7:00 p.m. Both during and before the concert, patrons will have the opportunity to climb a rock 24 foot rock wall for at one of AutoCricket.com's stations and win tickets to upcoming Concerts, in a campaign they call "Ride for Wheels". All of the net proceeds from this station will be donated to Wheels for Kids, Inc. - a nonprofit organization established to provide wheelchairs to handicapped children who are financially unable to purchase them on their own. AutoCricket.com has joined forces with Live Nation to sponsor 12 shows at the Cruzan Ampitheatre this season, including the 2009 AutoCricket.com Country Mega Ticket. Denise Jungbert, the founder of Wheels for Kids, has proven herself an asset in the Palm Beach community with a nomination for the Families First Award. This award recognizes people who have made a difference in the lives of families with children. AutoCricket.com continues to be an active part of the Palm Beach community as well. They have submerged the company into local music, night life, and street festivals. With their partnership with Wheels for Kids, Inc. and Jungbert's positive example, AutoCricket.com wants to take their community involvement one step further and become even more of a positive impact with this program. "I'm glad we're turning our promotional events into something more," says Jason Brian, the founder of AutoCricket.com, "Dealing in automotive services, we are constantly helping consumers find their ideal car. But now, with this new partnership, we're able to provide a different set of wheels to children in our community who, because of their circumstance, really need it." Local support behind the "Ride for Wheels" program continues to grow as local businesses, and media sources join the effort to raise awareness for this cause. 103.1 The Buzz has taken to the airwaves to promote the program, Kauff's Signs has donated signage for the events, Live Nation will donate tickets, and numerous dealerships and insurance agencies will contribute and show their support at these events. Businesses and consumers can get involved and show their support by visiting AutoCricket.com/RideForWheels online, or visiting an AutoCricket.com booth, at any AutoCricket.com Sponsored Event.

About AutoCricket.com

From researching to buying to financing, AutoCricket.com provides consumers with all of their automotive needs. The site provides consumers in the market for a new or pre-owned vehicle accessibility to an easy-to-use, locally minded service for finding, selecting, researching and contacting dealerships who have the exact vehicle the consumer is looking for. After consumers

select the vehicle of their choice, AutoCricket.com provides the consumers with information on how to finance, lease, and insure their new asset.

About Wheels for Kids, Inc.

Wheels for Kids, Inc. is a nonprofit organization that provides custom wheelchairs to children with special needs living in Palm Beach County. This organization recognizes that mobility devices, such as wheel chairs, can give children with disabilities their own sense of independence; however, sometimes financial burdens make actually purchasing the mobility devices a near impossibility. Wheels for Kids, Inc. is designed to help children and families get wheelchairs that might not otherwise be able to do so.

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